

THE BENEFITS TO YOUR SCOUT AND FAMILY FROM THE TRAIL'S END POPCORN SALE.



Help your Scout build confidence and earn his way in his Scouting program.

1. Provides an opportunity for your Scout to pay for his entire Scouting Program with one fundraiser.
2. Your Scout can earn cool rewards and even a college scholarship.
3. Your Scout will gain confidence by learning important life skills such as goal-setting, teamwork and speaking in public.



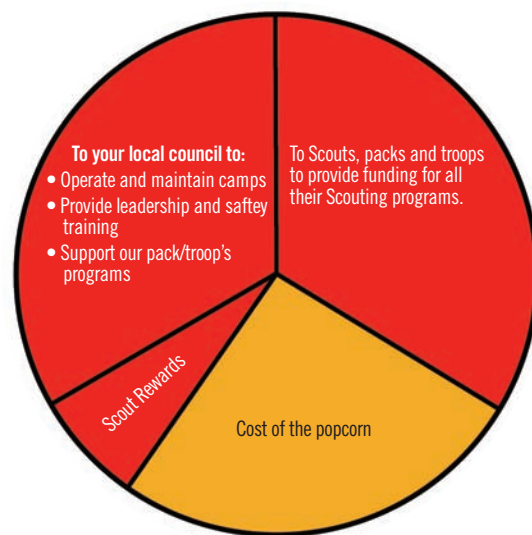
The Popcorn Sale is a WIN-WIN-WIN.

It supports all 3 levels of our Scouting program:

1. Reduces the out-of-pocket expense for Scout families.
2. Provides funding for packs and troops to carry out their activities.
3. No other fundraiser supports the entire council to serve packs and troops, pay for needed camp equipment, resources, programs for Scouts, training for leaders, and much more.

Support the entire program in 2010. SELL POPCORN!

- Boys learn teamwork, goal-setting and grow in confidence.
- Your pack and troop adventures will multiply.
- Helps keep Scouting strong across your local council.



Every Purchase of Trail's End Popcorn Helps Support Your Child's Scouting Experience
(Over \$7 or every \$10 purchase supports local Scouts)

WHY TRAIL'S END POPCORN FOR YOUR FUNDRAISER?



- Over 70% (\$7 out of \$10) of every purchase helps support your child's Scouting experience.
- Trail's End has been sold by Scouts for 30 years. Trail's End is EXCLUSIVE to Scouting. No other group can sell it.
- Your Scout can sell Trail's End two ways – online and face-to-face to reach his goal. Create an account today to sell online at scouts.trails-end.com.



TRAIL'S END IS BETTER THAN EVER!

Better flavor. Better for you.

- Our microwave popcorn and cheese corn are made with canola oil, which has 0g trans fat and low saturated fat.
- Our caramel corn products are naturally sweetened with tapioca syrup and molasses.
- Our chocolate products contain no hydrogenated oils.

Better Packaging

- Increased awareness of Scouting on every package
- Recloseable to keep products fresh
- Easy to identify, store and transfer

Better Scout Rewards

- Endless variety for your Scout
- High level of value
- Earn Bonus Rewards from Trail's End!



To start selling online or make a purchase, please visit:

trails-end
.com