

Sample Letter to Parents

Cub Scout Pack 218
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Dear Parents of Pack 218:

I want to tell you all about our Pack's fundraiser for 2010-2011: the Popcorn Sale, so that you understand how important it is to our Pack and our Scouting program. None of us likes to do fundraisers, and that's why we are going to focus all of our efforts for two weeks (or less), to make all the money we need for the great Scouting Program you see below, and spend the rest of the year having FUN in Scouting...FREE!

•September – “Soaring to New Heights”	COST	•February – “Fiesta”	COST
•Rocket Derby (Pack Activity)	\$5.00	•Blue & Gold Banquet (Pack Activity)	\$9.00
•Military Base Visit (Go See It)	\$20.00	•Scout Sunday (Service Project)	Free
•Environmental Good Turn Day (Service Project)	Free	•March – “Walk in My Shoes”	
•October – “Once Upon a Time”		•Indoor Rock Climbing (Pack Activity)	\$15.00
•Fall Family Camping (Pack Activity)	\$5.00	•Hospital Tour (Go See It)	Free
•Halloween Party	\$3.00	•Scouting for Food (Service Project)	Free
•Children's Museum (Go See It)	Free	•April – “Cubservation”	
•November – “Pilgrims of Plymouth Rock”		•Spring Family Camping (Pack Activity)	\$5.00
•Rain gutter Regatta (Pack Activity)	\$5.00	•State Park Visit	Free
•Thanksgiving Cookout	\$3.00	•May – “My Home State”	
•Historical Society (Go See It)	Free	•Zoo Visit (Pack Activity)	\$5.00
•December – “A Cub Scout Gives Goodwill”		•June – “Cub Rock”	
•Christmas Party	\$3.00	•Summer Day Camp	\$60.00
•Volunteer at Soup Kitchen (Service Project)	Free	•July – “Fin Fun”	
•January – “Home Alone”		•Swim Party (Pack Activity)	\$2.00
•Pinewood Derby (Pack Activity)	\$5.00	•August – “Scouting the Midway”	
•Police Station Visit (Go See It)	Free	•Family Cookout	\$3.00

Now, the cost for the above program – for all activities, Day Camp, Registration / Insurance, Boy's Life (1 year), Uniform, and Handbook, – is **\$185 per Scout**. It is our goal for each Scout to raise \$560 in popcorn sales, and if each Scout does, that cost for this entire great Scouting program is covered, and is FREE to you! \$560 in sales is about one and a half Take Order Form sheets.

Pack 218's Popcorn Goal: \$16,800. We have **30 Scouts** in our Pack, so the **“Per-Scout or Per-Family Sales Goal”** is **\$560** (\$16,800 / 30). That means a Scout needs to simply ASK 50 people, since 32 (two-thirds) will buy. That rate of buying has been consistent for 17 years Trails End has had research done with consumers. Each Scout who sells will get a patch/pin and a great prize as well.

In an effort to make this easier for everyone, we have scheduled a “Blitz Day” for Saturday, October 7th. We will all meet at the Church at 3:00pm, and then Scouts will sell through our neighborhoods until 6:00pm. We have planned this out, and know exactly where we will be going to sell. Then, at 6:30, we'll all meet back up at picnic ground #2 at Williams Park for a Hot Dog roast to celebrate our success, give out some prizes, and to remind the Scouts how they can keep going until they reach their goals.

Parents, we realize that everyone's schedule is busy, but the Popcorn Sale is the one fundraiser we do as a Pack, the one thing we ask so that our Scouting Program is affordable for everyone. We really need your help to be successful. If you have any questions, comments or concerns, please feel free to contact me.

-- William B. Hinds